

## Perks Of Becoming A Monthly Vendor

### MARKETING/PROMOTIONS -

- Ability to keep merchandise in space all month long
- Ability to fix up and decorate booth (**WITHIN REASON AND W/ MANAGEMENT APPROVAL**)
- Road Sign to advertise your business name and location (**FREE- SIGN PROVIDED BY VENDOR**)
- Listing in our Shopping Directory (**FREE**)
  - Business name & location
  - List of items
  - up to 10 categories
- Intercom Advertisements (**GRAND OPENING ANNOUNCEMENT FREE – ANNOUNCEMENTS THEREAFTER ADDITIONAL COST**)
  - Announce your store location
  - Specials and promotions
- I-95 Electronic Sign (**ADDITIONAL COST**)
- Our New I-95 Digital Billboard (**ADDITIONAL COST**)
- Advertise on FL Today Website and paper (**ADDITIONAL COST**)
- Advertise in Hometown Newspaper (**ADDITIONAL COST**)
- Various other publications (**ADDITIONAL COST**)
- Ability to place a banner on our outside fence (**FREE – BANNER PROVIDED BY VENDOR**)
- Webpage on our website (**INCLUDED IN RENT \$6**)
  - picture slide show of booth
  - contact info
  - link to your personal website
  - offer coupons or specials
- Inclusion on various other market websites (**WHERE ACCEPTABLE – FREE**)
  - Myspace
  - Facebook
  - Twitter
- Coupons in our VIP goody bags (**FREE**)
  - Given to our rack card and website guests
  - approx 30 – 50 a weekend
- Place your business card at the Info Booth (**FREE**)
- “FLIC” Incentive Program (**FREE**)
  - Earn points just for paying rent and participating in market promotions
- Placement on Monthly Slide Show through-out market (**FREE**)

- Business name
- Location
- Mention of Items
- Any specials or promotion
- Advertise in our New Shopper's Newsletter (**FREE**)
- Opportunity to participate in various promotional opportunities through -out the year
  - Special events Here @ the market (**POSSIBLY ADDITIONAL COST**)
    - Christmas
    - Halloween
    - Bike Fest
  - Outside events (**POSSIBLY ADDITIONAL COST**)
    - Festivals
    - Fairs
    - Home & Garden Show
    - Parade

## **OTHER ADVANTAGES –**

- On-Call 24 hour Security
- Fenced and gated facility
- On-Site Maintenance and Custodial assistance (during the week and weekends)
- Access to booth on market closed days (Wednesday & Thursday)